Government of
Ajara Autonomous Republic

AJARA – COOPERATION FOR GROWTH

FIRST INTERNATIONAL DONORS CONFERENCE

JUNE 10, 2011 BATUMI, GEORGIA
Presentation content

✓ Introducing the region

✓ Regional Development Objectives

✓ Regional Development Priorities
Introducing the Region
**Fact sheet**

<table>
<thead>
<tr>
<th><strong>Language</strong></th>
<th>Georgian</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Capital</strong></td>
<td>Batumi</td>
</tr>
<tr>
<td><strong>Total Area</strong></td>
<td>2,900 km²</td>
</tr>
<tr>
<td><strong>Coastline</strong></td>
<td>57 km</td>
</tr>
<tr>
<td><strong>International Borders</strong></td>
<td>Turkey, to the south</td>
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<tr>
<td><strong>Population:</strong></td>
<td></td>
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<tr>
<td>- <strong>Total</strong></td>
<td>400,000</td>
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<tr>
<td>- <strong>Density</strong></td>
<td>135.32/km²</td>
</tr>
<tr>
<td><strong>Administrative division</strong></td>
<td>6 municipalities,</td>
</tr>
<tr>
<td><strong>Urban population</strong></td>
<td>48 %</td>
</tr>
<tr>
<td><strong>Time Zone</strong></td>
<td>UTC +3 (summer)</td>
</tr>
<tr>
<td></td>
<td>UTC +4 (winter)</td>
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</tbody>
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Law and Governance

- Georgian Constitutional Law on the Status of Ajara Autonomy

- Spheres of governance delegated to the government of Ajara: budget, economy and finances, tourism, education, culture, sport, urban development, health-care, agriculture, forestry, local taxes and dues, state property management

- Governance:
  - Legislative - Supreme council of Ajara
  - Executive - Government of Ajara: 4 ministries and 5 departments
  - Local self-governance - self governing city of Batumi and 5 municipalities
Ajara is located on the south-eastern coast of the Black Sea and extends into the wooded foothills and mountains of the Lesser Caucasus.

Types of landscapes include: Marine, Coastal, Inland water, Mire and wetlands, Grassland, Woodland and forest, Alpine meadows. Over 68% of Adjara is forest covered, most of which are temperate rain forests.

There are 4 protected areas in Ajara, making up to 20% of its territory. They have been established to preserve unique ecosystems of temperate rainforest and coastal wetlands/peatlands.
Protected areas

- Kintrishi Nature Reserve: 14000 ha
- Kobuleti Nature Reserve: 1000 ha
- Mtirala National Park: 16000 ha
- Machakhela Protected area: 10000 ha
**Investments**

**Total local/foreign investments (M, USD)**
- **Local** 326 (38%)
- **Foreign** 584 (62%)

**Investments in Sectors of Local Economy**
- **Tourism** 233
- **Transport and communication** 179
- **Manufacturing** 62
- **Construction** 130
- **Other** 16

**Investments over Years**
- 2004: 22 local, 29 foreign
- 2005: 54 local, 54 foreign
- 2006: 60 local, 60 foreign
- 2007: 68 local, 68 foreign
- 2008: 95 local, 95 foreign
- 2009: 98 local, 98 foreign
- 2010: 110 local, 110 foreign
Arrival statistics

Domestic Visitors | Foreign Visitors | Total

1990: 798000 | 2000 | 800000
1995: 3100 | 1700 | 4800
2004: 75000 | 8000 | 83000
2005: 120000 | 2700 | 122700
2006: 147000 | 67477 | 214477
2007: 250000 | 112264 | 362264
2008: 239786 | 208782 | 448568
2009: 285000 | 76218 | 361218
2010: 554150 | 312275 | 866425

Total: 974563

Domestic Visitors: 2000, 1700, 4800, 75000, 120000, 147000, 250000, 239786, 285000, 554150
Foreign Visitors: 2000, 2700, 67477, 112264, 208782, 76218, 312275
Total: 798000, 3100, 75000, 120000, 147000, 250000, 239786, 285000, 554150, 974563
Regional Development Strategy
Strategic objectives:

1. Population welfare and overcoming poverty
2. Increased competitive abilities of human resources
3. Expanded economic and innovation activities
4. Maximum economic competitiveness and stability
5. Maintain and improve cultural and ecological environment for future generations
6. Effective management of natural resources
7. Formation and maintenance of spatial order
8. Development of international economic ties
Regional Development Priorities

1. Strengthening of economic security of Ajara

2. Development of Ajara as a high-class destination for tourism

3. Development of metropolitan areas of Ajara (Batumi and Kobuleti)


Priority 1: Strengthening of economic security

1. Competitiveness of human resources
   - Educational projects

2. Small and medium business facilitation
   - Business incubators
   - Ajara development fund

3. Renewable energy sector development
   - Hydro-power generation
   - Wind and solar energy
Priority 1: Strengthening of economic security

4. Modernization of roads

5. Modernization of agriculture
   - Agricultural projects

6. Institutional reforms
   - E-governance
   - Strengthening self governing entities

7. Improvement of environmental conditions
   - Coastal and riverbank stabilization
   - Forestry sector reform
   - Other environmental project
Priority 2: Tourism Development

1. Tourism infrastructure and quality
   - Mountain tourism centers master plans
   - Ski resort development
   - Rehabilitation of cultural heritage monuments
   - Protected areas development
   - Upgrade of port facilities
   - Rescue service

2. Extension of tourism season
   - eco-, agro- and rural tourism
   - MICE tourism
   - Medical tourism
Priority 3. Metropolitan areas development

1. Adjustment of Batumi and Kobuleti Transport Infrastructure

2. Modernization of public utility service systems
   - full gasification
   - Adoption of energy saving technologies

3. Development of parks, attractions, museums, preserving the cultural monuments, historical buildings

4. Introduction of Spatial planning and GIS-based city information system

5. Development of shelters for socially unprotected people
THANK YOU!