



Government of Ajara Autonomous Republic

AJARA – COOPERATION FOR GROWTH

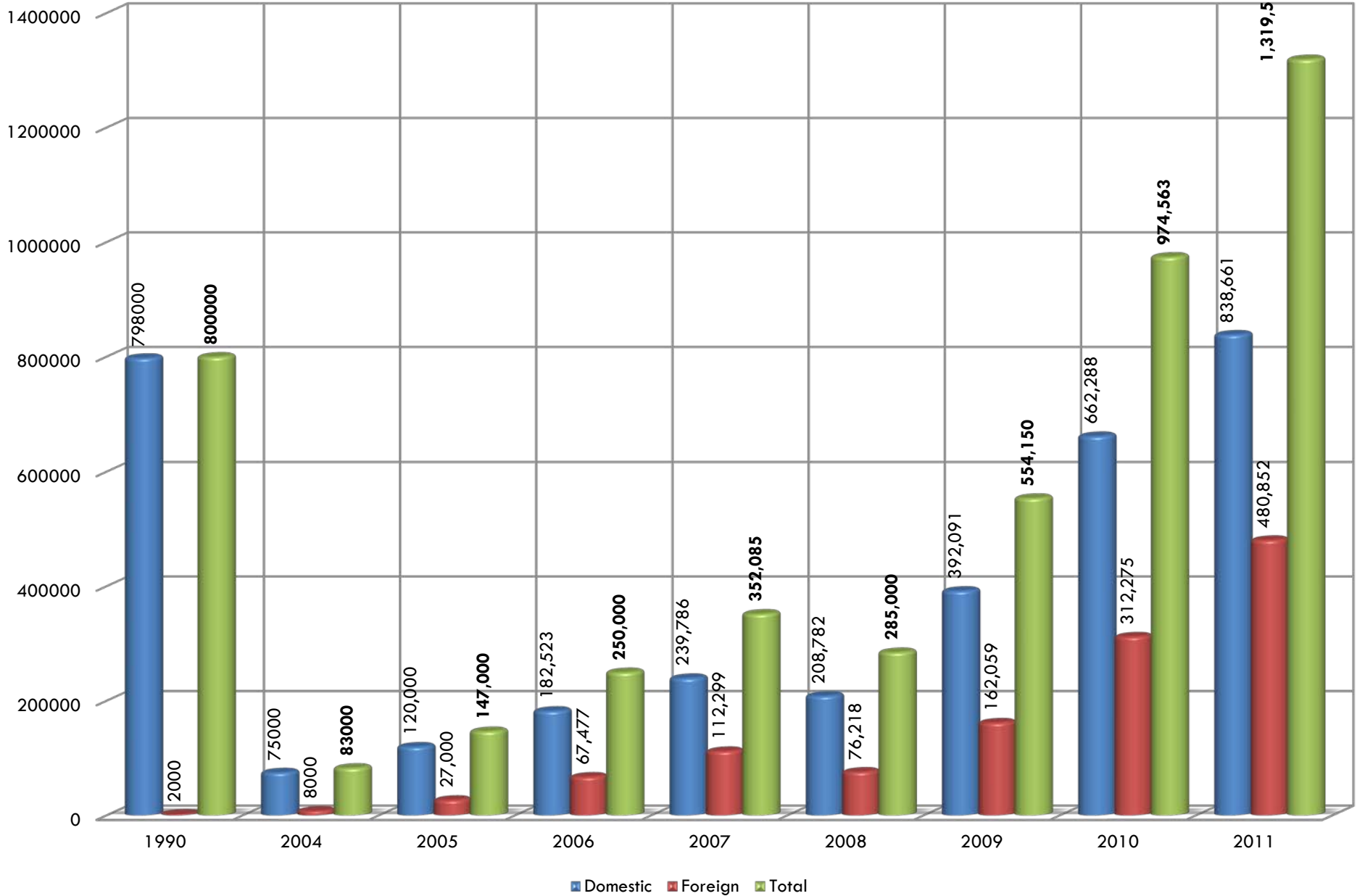
SECOND INTERNATIONAL DONORS CONFERENCE

JUNE 19, 2012 BATUMI, GEORGIA

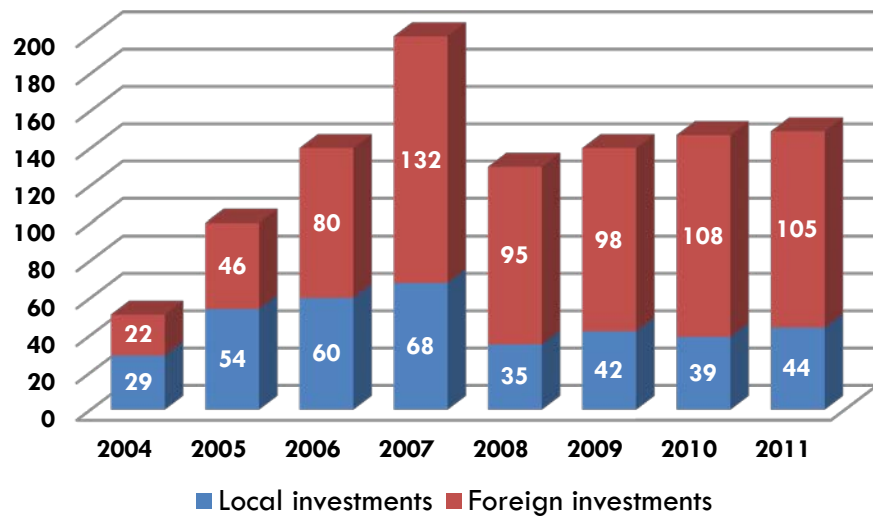


Ajara in 2011 - figures

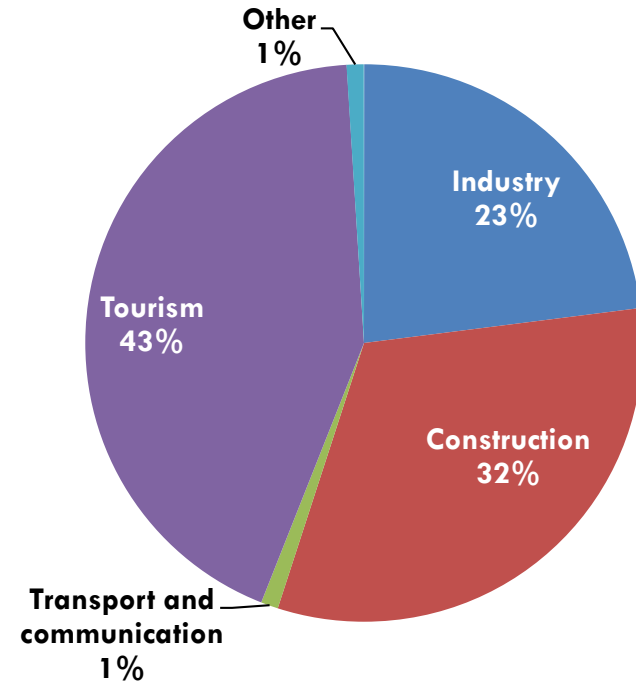
Arrival statistics



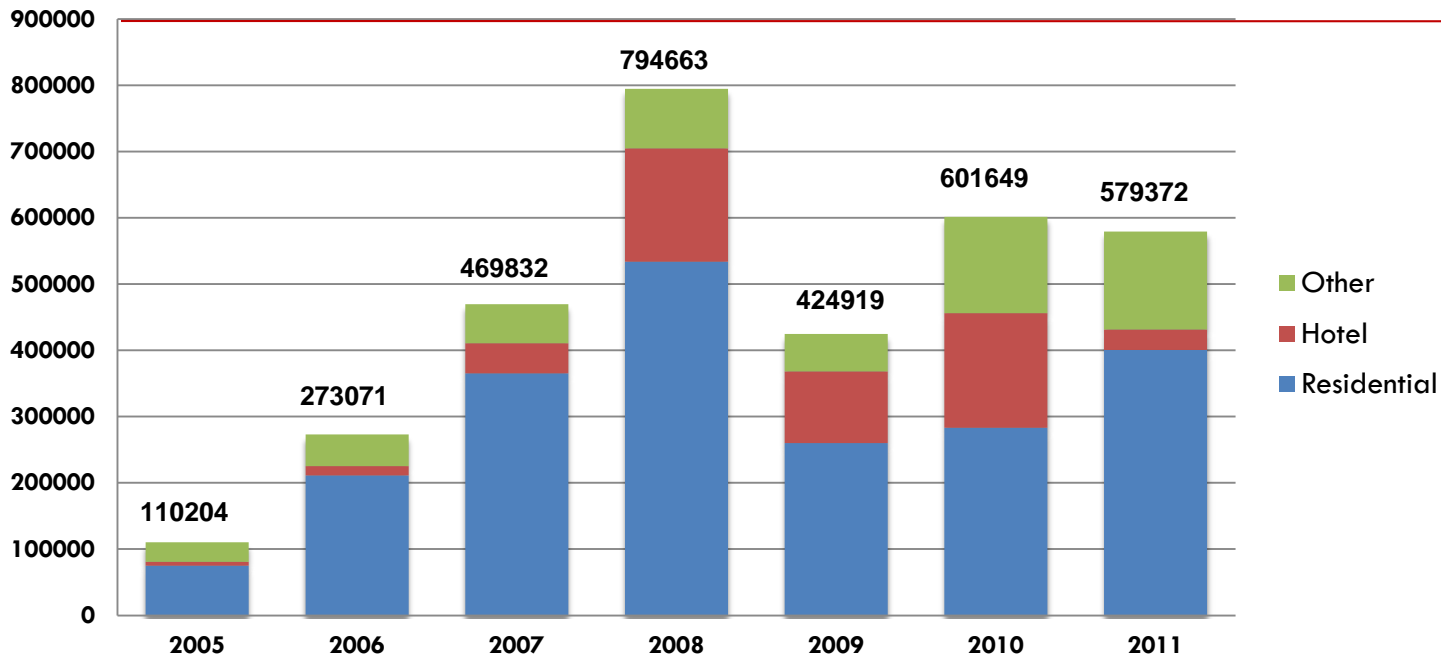
Investments in M USD during 2004 – 2011



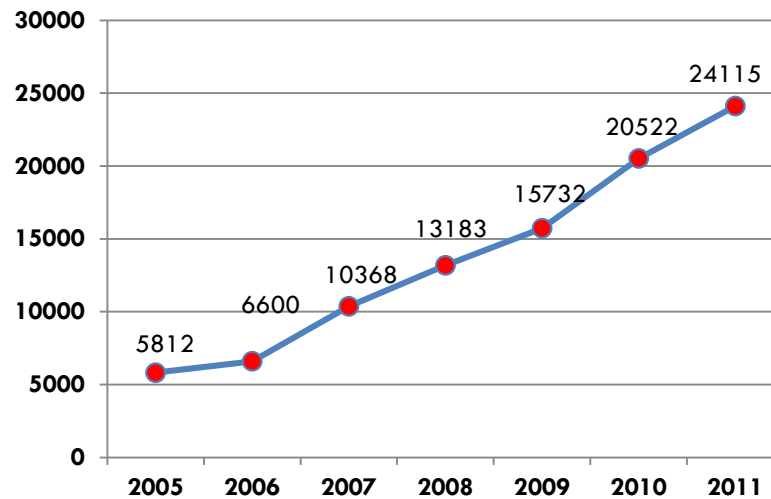
Investments by Sectors of Local Economy in 2011



Total Construction Area m2 According to Permits issued (2005-2011)



Number of registered businesses in Ajara



Regional Development Priorities



1. Strengthening of economic sustainability of Ajara
2. Development of Ajara as a high-class destination for tourism
3. Development of metropolitan areas of Ajara (Batumi and Kobuleti)

Priority 1: Strengthening of economic sustainability

1. Competitiveness of human resources

- Educational projects:
 - Vocational Education Projects – UNDP
 - Establishment of Foreign Language Center – TIKA
 - Salzburg School of Tourism
 - Batumi technical University

2. Small and medium business facilitation

- Business incubator and trade support centre - UNDP
- Industrial Business incubator

3. Modernization of Infrastructure

- Road infrastructure Ajara bypass project – ADB
- Water and Sewerage in Batumi and Kobuleti- KfW, EBRD, Dutch Government
- Waste Management – EBRD, SIDA
- Gasification – SOCAR

Priority 1: Strengthening of economic security

4. Modernization of agriculture:

- Agriculture Extension Centre – UNDP, USAID EPI, EU
- Pilot Agricultural projects – Czech, Lithuanian, Japan embassies

5. Institutional reforms

- USAID PAR and G3 projects : Ajara Government Strategy, Strengthening regional and self-governing entities – trainings
- Expert supports - GIZ

6. Improvement of environmental conditions.

- Coastal and riverbank stabilization: ADB,
- Waste management - EBRD,
- Forestry sector reform - cooperation with TIKA
- Cooperation with NGO's – WWF, CENN

Priority 2: Tourism Development

Objectives: Tourism infrastructure development, provision of high quality service, extension of tourism season

- Mountain tourism center master plans (up to 20) - Public-Private partnerships,
- Ski resort development: Cooperation with Austrian government
- Rehabilitation of cultural heritage monuments: Embassy of Japan
- Protected areas development: Machakhela NP. WWF
- UNDP, KfW, GEF,
- Upgrade of port facilities: Cooperation with RCCL, Public-Private partnership

Priority 3. Metropolitan areas development

1. Introduction of Spatial planning and GIS-based city information system: Dutch government
2. Green city initiative:
 - environmentally-friendly (energy-efficient) public transportation: electric buses and taxi projects
 - bike lanes and plenty of sidewalks and inner city walking trails.
 - use of recycling program.
 - safe and high quality drinking water supply.
 - insulating of public and private buildings,
 - low-energy air-conditioning and street lightning.
3. Modernization of public utility service systems
 - Upgraded water utility system and management – establishment of Regional Water Company
 - full gasification of the Ajara municipalities
4. Development of public areas: expansion of Batumi boulevard, parks, museums, preserving the cultural monuments, historical buildings

Monitoring and Evaluation

- Establishment of regional development council
 - perform continuous monitoring of implementation and of the strategy objectives and evaluation of results
 - On the base of monitoring and evaluation results, the council will provide recommendation on update of the strategy and development priorities.
 - Currently under the USAID's Good Governance Georgia program the monitoring and evaluation plan of the council is being elaborated.